

SUMMER INTERN DESCRIPTION (2019)

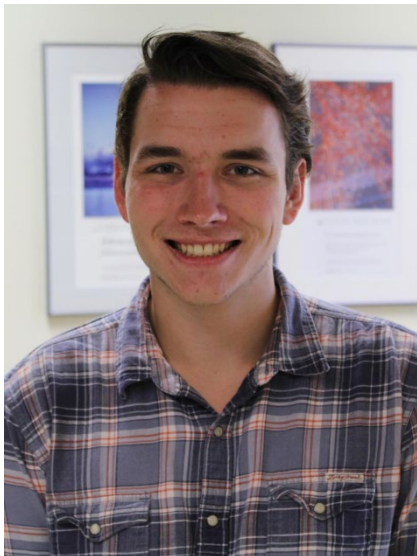
Digital Content Production & Social Media Marketing Intern

Apply your digital-media savvy to telling stories for Kitsap Transit. We transport more than 3.5 million riders a year and provide a vital service to low-income, elderly and disabled residents. We enable Kitsap County residents to reach downtown Seattle in a half hour with our new fast-ferry service. In 2019 we are implementing major changes to our routed bus network to grow ridership and serve the community's needs.

We're looking for a highly motivated, resourceful, and creative intern with solid technical photography and/or video production skills. Come make a difference on our marketing and communications team during a three-month, part-time, paid internship. You'll develop and apply your skills to several projects. Here are examples of the tasks you might tackle:

- Write, shoot, and edit content about our riders and employees
- Develop your social media management and collaboration skills using Smartsheet
- Shoot, edit, and tag images for our archives with Adobe Lightroom
- Develop short documentary-style videos about our services, such as [this one](#)
- Co-produce webinars and assist with other community engagement events

You'll work under the guidance of an experienced digital media professional at our headquarters on the Bremerton waterfront next to the ferry terminal and have access to professional content-creation tools. You'll come away with a high-impact portfolio and valuable experience that is highly sought after by employers.



As an aspiring videojournalist, this internship helped me develop my video shooting and editing skills. I got to work on a variety of projects that were beneficial to the development of my skills, and I feel ready to move forward along a media-related career path thanks to this internship.

KEVIN TEETER, 2018 summer intern
University of Washington communications major

This is a temporary, non-exempt position and pays \$16 per hour. You will be given a transit pass good for use on our buses and ferries. Our internship is available for 20-30 hours/week, depending on our workload and your flexibility. While it is a three-month position, the agency may explore extending it.

The successful candidate will have:

- A four-year college degree (or is pursuing one) in Journalism, Marketing, Communications, Public Relations, or relevant field OR two years of relevant work experience
- Excellent writing, editing and verbal communications skills
- A proactive and forward-thinking approach to their work
- Strong and creative problem solving
- Curiosity
- Experience working with social media platforms (Facebook, Instagram, Twitter), including creating content that drives engagement
- Familiarity with Adobe Creative Suite
- Basic proficiency in shooting and editing photo and video
- Proficiency in Microsoft Office suite, including Word and Outlook
- Ability to multi-task and work in a rapidly changing environment
- Ability to work independently or in a team setting on projects
- Ability to organize and maintain files (print and electronic) for team use
- Flexibility to assist wherever needed
- A sense of humor
- A valid driver's license (ability to operate company car/minivan without incident)

We are an Equal Opportunity Employer and value diversity at our agency. We do not discriminate on the basis of race, religion, national origin, gender, sexual orientation, gender identity, age, marital status, veteran status or disability status.

To apply, [click here](#) to fill out our online application form. Alternatively, e-mail your resume and cover letter to sanjayb@kitsaptransit.com and reference "Summer Intern" in the subject line. Please include links to your own social media presence and a digital storytelling project (photo galleries and/or videos) you led or played a significant role in producing. **In your cover letter, please include a brief (300 words or less) response to each of these questions:**

- What intrigues you about telling stories about people?
- Describe a project or situation where you worked with someone different from you, and what you learned from the experience.

All application materials are due by 5 PM on Wednesday, April 3. Kitsap Transit will interview finalists by phone. The internship would tentatively start on Wednesday, June 19, and end on Friday, September 13. These dates may be subject to change based on the business needs of the agency.

For more information about the agency, visit kitsaptransit.com. You can find us @kitsaptransit on Facebook, Twitter and Instagram. Administrative office: 60 Washington Avenue, Suite 200, Bremerton WA 98337.